

## TERMS OF REFERENCE (TOR)

### **PURCHASE OF SOFTWARE/TOOL FOR CREATING DIGITAL PROPERTIES FOR CDRI**

#### **Background**

The Coalition for Disaster Resilient Infrastructure (CDRI) is a multi-stakeholder global partnership of national governments, UN agencies & programmes, multilateral development banks & financing mechanisms, the private sector and academic & research institutions. It aims to address the challenges of building resilience into infrastructure systems and infrastructural development. The vision, mission, goal, and objectives of the CDRI are explicitly linked to the post-2015 development agendas. The Coalition will also contribute to the resilience of global infrastructure systems in an increasingly interconnected world. The outcome of such collaboration would be aimed at building 'resilient economies and resilient people' through cross-sector commitments at all levels towards adaptation and resilience with concrete outcomes that will bring resilience action to global scale.

The CDRI aims to support countries to upgrade their systems for ensuring disaster and climate resilience of existing and future infrastructure. It seeks to rapidly expand the development of and retrofit resilient infrastructure to respond to the SDGs objectives of expanding universal access to basic services, enabling prosperity and decent work. CDRI envisions enabling measurable reduction in infrastructure losses from disasters including extreme climate events.

The Government of India has established a Society in New Delhi to act as the Secretariat of CDRI. The Secretariat functions under the direction of the international Governing Council and implements the programs of CDRI.

**This ToR is being advertised for the purchase of a Software/Tool to create digital properties for CDRI, including an Annual Report and other key deliverables, to be used by the Media and Communications Team.**

#### **Overview:**

To create highly engaging webpages, newsletters, reports and more, CDRI is looking for software solutions or tools to create excellent visual stories without coding requirements for all devices. CDRI is not looking for content management system, but a tool which will help create engaging webpages which can then be easily deployed on existing websites with ease.

#### **Features required:**

- CDRI requires a storytelling software/tool that will help create immersive digital pages without the need for designers and developers.
- It should have image effects, transitions and other interactive features for graphics, text, charts etc *without requiring coding*.

- The tool should be auto-responsive rather than a need for creating different versions for different screen sizes. There need to be a wide selection of themes, colours, fonts, etc so that the design is compatible with CDRI's brand identity.
- It should have multiple ready-made themes available with easy-to-use sections to create an engaging page plus options to create custom themes based on brand identity.
- It should have an option for custom JavaScript and CSS (Please mention full form) to create more advanced and sophisticated projects.
- The solution should have options for collaboration with team (multiple people, with different permissions of edit, view etc., can login, and create
- The tool should have easy publishing options including direct website publish, exporting code, embedding in an existing page etc.
- There should be resources available to learn how to operate the tool along with a support team to assist with the options and error-solving when required.
- There need to be easy integration of either third-party analytics (Google and others) or the tool should have in-built analytics option to provide data on visitors and engagements (daily visitors, time spent, location, device, etc).
- The tool should be able to incorporate galleries of images, videos, GIFs and other graphics material into the story.
- It should have enterprise-based security and should enable the user to publish the stories directly on their infrastructure.
- The platform should also offer a long-term capability or a downloadable feature, where the content can be used even after the tenure of the license is over.

### **How to Apply**

CDRI will purchase the Software/Tool/license for one year. Eligible firms/agencies , who have the relevant platform to help CDRI in its workings, may please submit an application by **31<sup>st</sup> May 2021, 5:00 P.M.**

**The application should consist of a short write-up/presentation on how the software is a perfect fit for CDRI's work & its functionalities and include budget for one-year project.**